

# Partner with CTN animation eXpo 2019

Burbank Marriott Convention Center

November 21-24, 2019



## **CTN-X – Amazing - A one of a kind event - Better than ever – So needed in this industry**

Since its inception [The Creative Talent Network®](#) (CTN) has stood as the seminal community for the worlds leading top creators of both traditional and digital animated films. Filling a substantial void, The [International CTN animation eXpo](#) using their simple motto of: "Putting The Talent Center Stage" has given attendees for 10 years in a row a very privileged peak at the inspiring knowledge base and passion that looms large behind the creation of memorable characters, award winning stories and fantastic worlds. All content is shared through the form of presentations, live demonstrations and practical workshops via intimate conference rooms, shop talk lounges and exhibit halls making this a one of a kind opportunity.

## **CTN-X is the annual event of the membership community of animation artists from CTN**

Attendees are looking to find new technologies, showcase their work, find jobs and connect with other creatives. CTN has +6,300 international members—with 4,000 expected to attend the CTN-X event. CTN's founder, Tina Price, is an award winning animator, industry pioneer and a 23 year animation professional formerly with the Walt Disney Animation Studios.

## **CTN-X provides unparalleled access to animation professionals and thought leaders.**

This legendary group of talent who's work can be seen in some of the highest grossing films in the history of animation come together once a year with the help of Media Sponsors Animation Magazine and Animation World Network, Educational Partners Woodbury University, Animation Mentor, LA Film School and LAAFA, and studio partners DreamWorks Animation, Warner Bros, the Walt Disney Divisions and Sony Pictures Animation along with industry leaders ToonBoom, Adobe and Wacom.

## **CTN-X is the only dedicated Expo for animation talent in the USA.**

Located in the #1 market, Burbank California where the city has officially proclaimed "Animation Week" just for this event. The Creative Talent Network's dedication to quality drives them to adhere to the concept that bigger isn't better but instead confirms the fact that "better is better" and it doesn't get any better than what goes on at the International CTN animation eXpo in Burbank, CA.

## **CTN-X sells out with a waiting list every year and 2019 is already 35% sold.**

Make CTN-X your event **NOW** by being an exhibitor or by sponsoring show elements. Packages can range from \$1,000 - \$20,000 as we can mix and match to suit your needs. All packages are designed specifically for production studios large and small, technology suppliers, software vendors, educational institutions, publications, up and coming and professional industry artists and galleries.

**Exhibition Space:** We recommend a minimum of 2 and a maximum of 4 booths for large studios and 1 booth or a premiere table for small studios and a table for artists. The max space is a 4-booth island. Exhibit space only [CLICK HERE](#)

**A Master Workshop:** An intimate opportunity for talent from your studio/company to share in a workshop or presentation format to 50-100 attendees for 45-90 min. You will be featured on the schedule and in the program.

**Live Demonstrations and Interactive Displays:** Sponsor a live demonstration stage or host your own Live Demonstrations where attendees see the talent or products from your studio or company displayed LIVE on a stage or in an installation space. Your footprint ranges from 100 to 200 sq ft. These demos are displayed on our large 55" plasma screens for up to 45 min and can also be streamed to a larger audience. We supply everything except the software. Can be a traditional demonstration with a camera over your shoulder or a digital demo using a Cintiq.

**Panels:** This is very popular. Host a panel with talent from your company for a minimum of 400 attendees for up to 90 min and can be moderated. Or ask CTN to place your talent on existing panels with artists from other studios. CTN panels are more informal and under the hood. In some cases these panels are streamed with your permission. After the event your panels are posted on CTNTV with over 100k Views with your permission.

**Career Camp and Portfolio Critiques:** It's all about Feedback. A very popular space with attendees. Sponsor the entire space and show thousands of up and coming animators how much you support their growth as they get critiques and feedback from industry professionals. Career Camp sponsored by \_\_\_\_\_.

**Raise the Bar Recruiting:** Sponsor our recruiting program where preselected talent who have been chosen online during the preselection process by recruiters are being reviewed at the show. Your signage is both online and onsite.

**Conversation with Creators:** Our most popular sessions are these low maintenance informal unscripted conversations between talent from your company and up to 20 attendees. Talent from your company can talk about anything or have something planned. This is very popular. Host one or sponsor the entire Conversation with Creator program and have your name in every room.

**Host a Networking Event, Product Launch or Special Event:** Co-Host a meet up on site at the event with CTN. Combine your guest list with CTNs guest list of talent from around the world. This meet up can target being a contest, a special event or a product launch party.

**Onsite Demo Reel:** Have your company demo reel on multiple 42" plasma screens on property and shown in the CTN LIVE stream all weekend.

**CTN Live Stream and Lounge:** Sponsor our livestream lounge and expand your reach. Put your brand on all LIVE content being streamed from the event and in the room onsite at the show. And be seen all year with this recorded content on CTNTV with 130k+ target animators and artists in the CTN community. (CTN also is home to a studio/gallery and you can be host to our streaming events to this target audience all year.)

**Breakfast with the Pros:** Sponsoring this breakfast gives you and the talent from your company the opportunity to share in a buffet breakfast that is held in a relaxed intimate Salon Cafe environment either Saturday or Sunday morning 9am-10am. 10 Pros & 30 attendees will see your brand on napkins & table tents while enjoying a once in a lifetime sit down visit with their idol.

**A Screening** Get your film seen first with an exclusive opportunity to screen at this event. CTN attendees include many Academy of Motion Picture Arts and Sciences voting members.

**VR Theater:** Be a sponsor of the latest technology. The VR Theater is host to state of the art technology in storytelling and their creators. Includes live demos and lectures. VR is the new frontier in this field.

**VIP Gift Bags:** Gives you the opportunity to put your product or service in the hands of leading professional influencers and VIP CTN artist ambassadors who could use your product and share with their 50k plus following.

**Attendee Gift Bag Inserts:** Put your studio/company in every attendee bag. 10k plus of highly targeted animators.

**Sketch FEVER :** Be the leading sponsor of up to 4 drawing stages with live costumed models that pose for attendees for 3 days. Put your signage, products and have artists posting their work with your hashtag.

**Keynote Speakers** are long awaited for each year and are the highlight of the event. Sponsor CTNs keynote speaker.

## **NEW give back programs:**

**Program 1:** We Got your Back Studio sponsored artist exhibitors. Many artists from your studio already exhibit at CTN, why not cast your net and sponsor your own artists to be on the exhibit floor at CTN. Just roll extra booth spaces into your sponsor package and let us know who the lucky artists are.

**Program 2:** Open Door Portfolio Reviews: For those of you at studios who are local why not host your portfolio reviews, tours, screenings and panels at your studio for a select group of attendees. This can happen Monday - Wednesday prior to the event or Thursday - Sunday during the event or the following Monday after the event. CTN can work with you to help promote and manage and in some cases provide shuttles if needed.

**Program 3:** Lend a Hand with Hosted Tickets and Scholarships: Let your studio be known as the one who gave an up and coming artist from anywhere in the world that chance to come to CTN and/or give some high schoolers and/or lower income young adults a chance to attend the show. How many tickets can you donate to this program or how much would you like to add on to your package to go towards a full ride scholarship for some lucky artist.

**Program 4: Join a Bundle:** CTN is designing package bundles geared for Students, Professionals, B2B and General Public that can include tickets to the eXpo, hotel rooms, tours of studios, movie and other entertainment tickets along with restaurant coupons. Join the bundles and feature your studio helping artists have an even better time.

**Program 5: Breakfast is on Me:** Breakfast with the Pros will be relocated to a larger location to accommodate more guests. The Hill Street Cafe located 1 mile away seats up to 200 guests. They film here a lot so you may recognize it from a movie or two. Meanwhile everyone will know that you bought them breakfast with a pro and changed their life.

**Your suggestion.....** Don't see what you are looking for? Let's talk.



### **Who should sponsor or exhibit?**

Professional Artists, Production Studios large and small, Technology Suppliers, Software and Hardware Vendors, Educational Institutions, Publications, Art Galleries, Retail Graphic and Art Suppliers, Creative Agencies and Organizations, up and coming and professional talent.

### **Who attends?**

Animation Studio Executives, Creative Agents and Representatives, Directors, Production Designers, Storyboard Artists, Character Designers, Animators, Modelers, Illustrators, 3D Artists, Voice Over Talents, Painters, Visual FX Artists, Sculptors, Writers, Recruiters, Industry, Veteran and Newcomer Professionals and Art Students and educational faculty.

### **The Exhibit Floor has included:**

Animation Magazine | Animation Mentor | Anime Books | BlueSky Animation Studios | Corel | DigiCel | Disney Toons | Disney Television | Don Bluth Studios | Duncan Studios | Warner Bros | Gnomon School | Maxon Computers | Nickelodeon | Nucleus Gallery | Blizzard Animation | Sony Pictures Animation | ToonBoom | Wacom | Walt Disney Animation | Woodbury University | Z-Brush to name a few.

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Lastly, CTN is proud to announce that we are sharing the spirit and building a better creator community as we work closely with the non-profit program “Inner City Arts” by donating a portion of the proceeds year round to help support the human capacity for creativity in young people through art. Helping to engage young people in the creative process to better shape a society of creative, confident and collaborative individuals is at the core of who we are. You never know where the next amazing storyteller / filmmaker will come from.

### **CTN-X Next Steps:**

We’d like to schedule a call and discuss what you need. From there we will build a package for you specifically.

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View our latest [MEDIA KIT HERE](#)

View our latest [VIDEOLOG HERE](#)

Note: We hope you understand and appreciate our efforts in continuing to create a highly targeted event experience that is memorable, profitable and enjoyable for everyone. CTN reserves the right to refuse applications to the CTN animation eXpo event.

